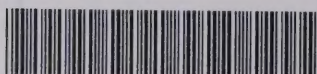
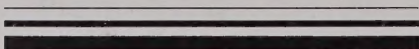


The picture on the front and back covers of this brochure is a reproduction of an actual photograph of the Hearts of Oak Benefit Society's Convalescent Home and Grounds at Broadstairs.



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Convalescing in Contentment at Callis Court

The
**HEARTS OF OAK BENEFIT SOCIETY'S
CONVALESCENT HOME
at
BROADSTAIRS**

Head Office :

HEARTS OF OAK BUILDINGS
EUSTON ROAD, LONDON, N.W

Secretary :

T. S. NEWMAN, C.B.E., J.P.
BARRISTER-AT-LAW



The Story of the Home

THE Hearts of Oak Benefit Society, during its century of existence, has pioneered in many directions for the benefit of its membership, and was one of the first Friendly Societies to provide Convalescent Home Benefit as a means of restoring members to full health and industrial efficiency before their return to work following illness.

THE Society first provided Convalescent Home Benefit more than sixty years ago by arrangement with a few existing Convalescent Homes for the reception of its members. These arrangements have gradually been extended, and to-day there are forty Convalescent Homes throughout England and Wales on the Society's list.

AFTER nearly fifty years' experience of other Convalescent Homes the Society decided to build and equip one of its own, which would be luxurious by comparison with established standards and yet in no way repressive, in which convalescent members could enjoy all the privacy and privilege of individual guests. In furtherance of this ideal, a site at Broadstairs was eventually acquired, and a Convalescent Home for men was built and opened in 1938.

THE Home accommodates fifty guests, each having a separate bedroom with running hot and cold water. It has also seventeen bathrooms and spacious, tastefully furnished common rooms. The entire building is centrally heated, and open fires add to the cheerful atmosphere of the lounge. Modern equipment and an ample staff ensure a smooth-running but nevertheless unobtrusive domestic efficiency.

THE predominant note in the atmosphere of the Home is one of complete relaxation. The furnishings have been carefully chosen to combine comfort with elegance, and every room has been planned to provide wide views of the grounds and surrounding country-side.

RECREATION is important to the healing of both mind and body, and generous provision has been made to meet this need. Indoors there is a well-stocked library and large games rooms allow of general participation in all kinds of games, including billiards, snooker, darts, cards, etc. Out of doors there are all the pleasures of a beautiful sheltered garden where those guests who are unable, or disinclined, to go further afield, may rest or exercise at will.

EVERYTHING possible is done to make guests feel thoroughly at home, and experience has shown that the welcome which each newcomer receives from the Matron and guests alike, speedily places even the most inhibited and reserved completely at ease. Friday is the normal day for arrival and departure, and one of the most pleasant interludes, which has grown into a weekly practice, is a Thursday evening concert, which serves as a farewell and God-speed to those departing on the morrow. Many guests are pleased to take an active part in these concerts.

THE grounds are particularly attractive, being as unusual as the Home itself. They comprise ten and a half acres of well-timbered land, laid out with paths, lawns, flower-gardens and secluded retreats. An orchard and extensive kitchen gardens provide the fruit and vegetables used in the Home.

continued on Page 24

Gateway to recovery



Inside is found ease for mind and body and
an atmosphere of peace and good fellowship

In a sylvan setting stands a modern building embody-
ing the highest standard of comfort and efficiency



Front view of Home

Welcome on arrival



Many members have expressed appreciation of the Matron's cordial welcome which puts them at ease immediately

Each guest enjoys complete privacy in a tastefully furnished single bedroom with constant hot water



A guest's Bedroom

Corner of the Dining Room



With appetising food served by trim, cheerful waitresses amid pleasant surroundings, meal-times are thoroughly enjoyable occasions

Home-grown produce expertly prepared by experienced cooks ensures a generous, varied and health-giving diet



The well-equipped Kitchen

Library and Writing Room



Five hundred books for all tastes are available to guests and there is ample accommodation for writing.

Each chair is an armchair and there is room
for everyone to relax and enjoy good company



Comfort and Recreation in the Lounge

In the Games Room



Billiards, snooker, darts and card games provide indoor entertainment, for which there are weekly competitions with prizes

Bowls matches are a regular feature for enthusiasts,
while there is ample opportunity for beginners to practise



On the Bowls Lawn

A riot of colour and scent



Flowers in profusion present a colourful picture to guests taking their ease in the lounge or gardens

Water-lilies and goldfish against a background of honeysuckle and roses form an unusual fairy-like water-garden



Unique open-air Aquarium

Back view of Home



Easy steps lead to a spacious lawn where guests read and chat or watch bowls from deck chairs

Home-grown fruit and vegetables help to ensure that high standard of catering for which the Home is noted



Fruit garden vista

Water-lilies and Bulrushes



A scene of serene beauty which is a constant invitation to long restful hours in the open air

Vista of corn and sea, with the North Foreland
Lighthouse, as seen from the grounds of the Home



The good earth and sea

Fountain in the Water-garden

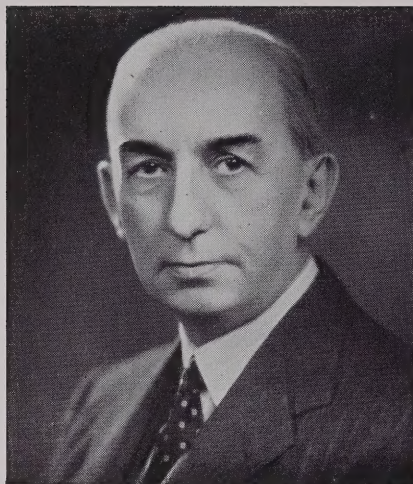


Two good companions admire the beauty of the grounds in the peace of a summer afternoon

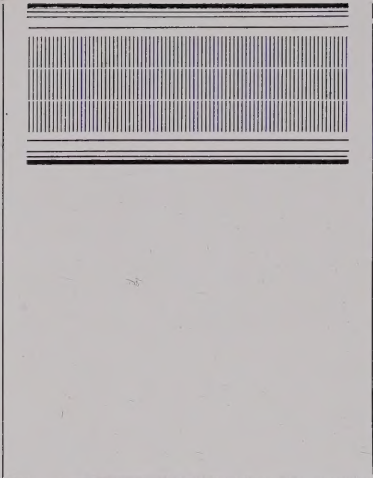
God-speed from Matron and friends—refreshed and
revivified by rest, good care and congenial companionship



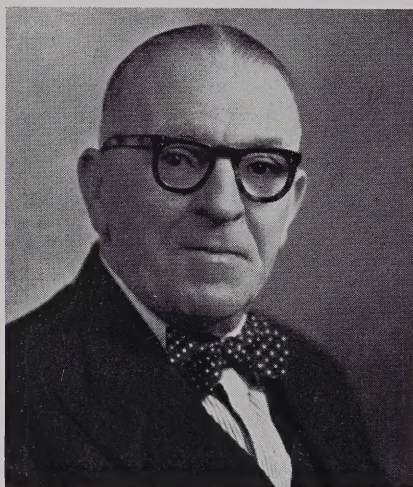
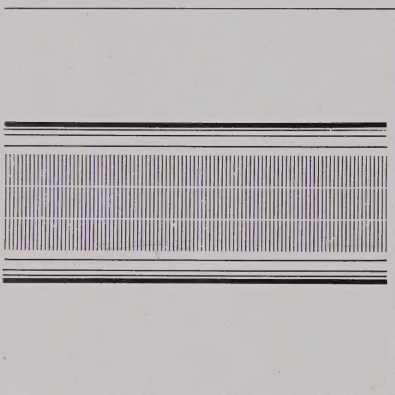
Farewell



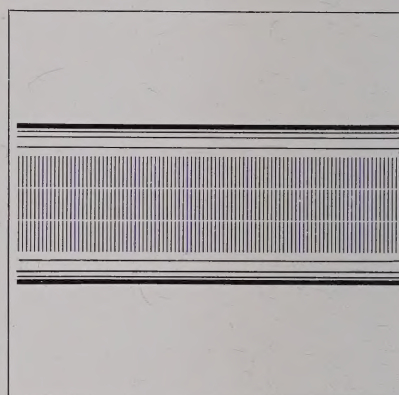
MR. T. S. NEWMAN



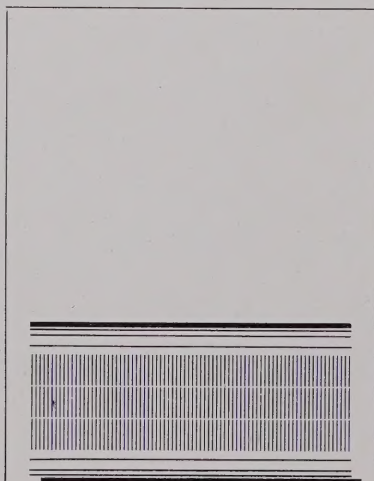
MR. T. W. PRIOR



MR. T. G. GIBBINGS



MISS F. GILBERT



MISS K. BONNICK

T. S. NEWMAN, C.B.E., J.P.

Barrister-at-Law

SECRETARY OF THE HEARTS OF OAK BENEFIT SOCIETY
SECRETARY OF THE SOCIETY'S CONVALESCENT HOME

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ASSISTANT SECRETARY, HEARTS OF OAK BENEFIT SOCIETY
ASSIST. SECRETARY, THE SOCIETY'S CONVALESCENT HOME

T. G. GIBBINGS, M.B.E., J.P.

THE SOCIETY'S DELEGATE FOR SOUTHWARK SINCE 1927
CHAIRMAN, CONVALESCENT HOME EXECUTIVE CTTEE. 1949-50

MISS F. GILBERT

MATRON OF THE CONVALESCENT HOME, BROADSTAIRS

MISS K. BONNICK

CLERK TO CONVALESCENT HOME EXECUTIVE COMMITTEE

The Story of the Home

Continued

THE entire estate is situate on high ground overlooking Joss Bay, with the North Foreland lighthouse in the distance. It is within comfortable walking distance of the town, and for those who prefer to ride, there is a convenient bus service.

THE sights, sounds and scents of the country-side in conjunction with the bracing, health-giving properties of sea air make a perfect environment for rest and recovery which, together with an exceptionally high-standard cuisine and the kindly understanding of the Matron and Staff, works wonders in the rehabilitation of the guests.

WHILE the Home functions primarily for the Society's members, other guests are accepted when accommodation allows, by special arrangement with certain hospitals, other Friendly Societies and similar benevolent organisations.

FROM the numerous letters of appreciation constantly being received by the Society, it is evident that those who stay at this Home for convalescence derive great benefit to their health and much pleasure from the many amenities provided.

*“ Convalescing in Contentment ”
is the key-note of the Home*

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